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NEW!

BLOGGING *On Steroids*

Making The Money In The Web 2.0 World!

Note For The Reader

Dear friend,

Thanks for ordering our report, “Blogging On Steroids”, this copy now belongs to you and you can use it at your own comfort to start blogging like a pro TODAY!

The program that you're going to start, spans on more than 30 pages, and this program was put together with a effort by questioning, studying and researching the subject directly. The end result should be - **more money from your blog!** That's all that matters from the moment you'll start the first chapter.

Try focusing on your lecture, because this guide is not a story, it's something you can always return to, and

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browse when you need extra information.

Again, allow me to personally thank you for your choice, I'm sure you will find my guide helpful when it comes to blogging, and also generating a decent income from this activity.

This means, you will continuously follow this guide as you will start working on the blogging program presented inside this guide.

Best luck to you!

Vladimir Ghetau

<http://www.BlogOnSteroids.com>

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Disclaimer

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Functional Blogging

You've probably heard of steroids. They turn human beings into super machines. However, we won't talk about what are the positive or negative effects of steroids on humans inside this report, we're going to discuss about very advanced techniques of making your blog a money machine, working 24 hours a day for you only.

There are lots of blogging platforms (scripts) out there, and the only one I endorse and recommend, is Wordpress. It can be downloaded for free at Wordpress.org, and it's one of those applications that emphasize the idea of "best things in life are free".

If you are already using wordpress, then you

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probably know why I am recommending it, but if you don't, I have one word for you: quality. So, take what's best at the moment and put it to work for you. You won't find anything as good as Wordpress, so stop looking.

Here is a list of features that I like about wordpress:

- **it is extremely flexible:** thanks to the plugins feature, Wordpress can be turned into a site in seconds, and its functionality can vary depending on what plugins you are installing. Just a quick example of one of these plugins: **Subscribe2** which allows you to subscribe people to your blog, and whenever you add a new article, your subscribers will get a message.

Here's the link where you can grab this plugin:

<http://subscribe2.wordpress.com/>

- **it has complete documentation** and it is actively improved by the open source community: one of the most important things when you get a software, is to have active updates, bug fixes and full documentation. This feature also, makes Wordpress more than priceless.

Not only do you get all the support you need, but you can also learn how to add/change things inside

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Wordpress thanks to the coding pages available at <http://codex.wordpress.org>.

The last thing (there are many, but I'm pointing out only the most important ones) that I like about Wordpress is the fact that it is **extremely easy to use**: straightforward information, lots of AJAX features inside the administration backoffice.... it's simply the perfect blogging platform!

Now, go at <http://www.wordpress.org>, download a copy of wordpress and upload it on your server, and you'll be ready to go in no time. If you need help with the installation, just click the support link and you'll get started faster than ever.

However, if you're a lazy type of blogger, then you can visit <http://www.installity.com> and this service will install wordpress on your server in less than 10 seconds. I'm using it on a daily basis and it's extremely helpful.

So now, you've found out how to setup a blog in less than 30 seconds, let's get down to business and put this blog on steroids.

Your Blog Needs Branding

Ok, OK! I know the default theme looks cool, but what you don't know about it, is that people associate the default template with "Just another Wordpress Blog". This step is as important as writing articles to your blog, and I suggest you should take your time to pick a nice template from <http://themes.wordpress.net/>.

Changing the layout of your Wordpress blog, triggers the visitors' interest and reduces the chances for them to click the back button of their browser when they navigate on your blog.

There is another aspect of the "looks" part that has an important impact on your visitors and that is branding. If you're planning to make \$200-\$40.000 with

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your blog, it's not a bad idea to hire some designer to create a \$50-\$100 template for your new blog, including the logo (you can throw a contest on <http://www.forums.digitalpoint.com> inside the contests area for example).

Speaking of great templates, you may want to have a look at this high impact and profitable package, which is free by the way. Strive put everything together at <http://www.cooladsensetemplates.com>. It is pretty impressive and it has everything ready for you to make money: adsense boxes strategically integrated inside the template layout, easy to install and edit, and you also get some decent bonuses.

So, when I want to setup 10-20 blogs in a month, what I do, is to visit installity.com, setup my blogs, upload the "adsensed" templates, and I'm ready to get going. What I need next is to find some content for my blogs, and I'm ready to go.

I've talked about a service called installity.com which is able to setup a blog in 10 seconds. I asked myself, is there such a tool that allows me to setup a blog, a template, and also some plugins at the same time? After some research, I've found out that Andrew Hansen from [Niche Marketing On Crack](#), has recently launched his [Niche Empire Generator](#), and I want to tell you I'm pretty impressed. Just check out the presentation video from the

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main page to get a clear idea of what it does.

Now that you have some killer template on your blog, which took only an extra 5 minutes to do, you're ready to move on to the next step, which is writing some content.

Creating A Profitable Blog

I'm not a talented writer, really. You may read this report and say "*Hm, the guy is lying and trying to sell BS to me!*", but the truth is, if you're not talented at writing you just have to outline some ideas that you have, pass them to a ghost writer, and they'll do the writing for you, they'll fill in the blanks, so your text will look friendly.

What does this mean? Instead of spending 2 hours on a cool article, you'll spend 10 minutes on brainstorming the things that you want to show up into your article, pass these ideas to a writer, and he'll put them together. This is timesaving and extremely helpful, because you probably heard the words “if you want to make money faster, you have to outsource your work”. Use the time left, to make more money.

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Ok, let's say you're not into outsourcing, or your budget is not ready to support \$40-\$50/article, and you can't afford to hire a ghost writer. For this problem you have two solutions:

Buying private label rights articles (also known as PLR): yes, private label right articles, are those articles, specific to the topic you want to write on, whose form you can change as much as you want, and also, put your name at the end of each and every one of them.

This is pretty smart and effective, the only disadvantage is the fact that a PLR article may be purchased by 10-20 bloggers, and the result is duplicate content, which is bad! Of course, most of the bloggers rewrite those articles by changing parts of the article here and there. Of course, this takes time but the result is: you save more time so you can make more money.

Here's something great I just discovered a week ago. It's very neat software that allows you to rewrite PLR articles automatically. I won't waste my time and yours as well, trying to explain how it works, I'm just giving you the link, and the only thing that matters to me, is that this extremely useful software available at ContentMaestro.com brings the results I need: unique content.

And by the way, if you want to get cool deals for

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private label rights articles, I suggest joining Steven's membership from MySecretArticles.com. Once you join, you'll be able to get as many private label rights articles as you need, and I find the service pretty neat.

Ok, let's say that you'll get PLR articles specific to your topic; this allows you to save 90% of your time. After reading just few pages of this report, you're ready to setup, and add content to a blog, in less than 20 minutes.

Let's see what is the other solution for a blogger, who, for some reason, doesn't want to invest some quick bucks into PLR content. Just note that I do this all day, and things go pretty well, otherwise, ghost writers wouldn't have a job.

This next solution is called **writing it yourself the smart way**. Yes, that's right, writing the content yourself. I know it sounds crazy, but the problem will become a lot simpler after you read the next paragraph.

Let's say you want to promote "quit smoking" programs to your readers, through a blog. It's a topic that you may find new, especially if you've never smoked, or simply, you never cared about the topic. What you need to know first, is that there's plenty of information over the internet that will help you put together some articles. That's where the solution you need is - searching for information.

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You can use your favourite search engine to do this, mine are [Google](#) and [Yahoo](#), and you can easily put together an article about “quitting smoking” in less than 20 minutes.

So what you need to do first is to start searching for keywords like: quit smoking, quit smoking articles, and so on. Once you find some info, read it, and when you're done, you can easily put together an article from what you've learned and post it on your blog.

If your creativity is somehow interrupted by kids, job or whatever you have, I got an email few weeks ago from Andrew Hansen (the guy with the [Niche Marketing On Crack guide](#)) and he showed me a complete guide on how to write articles fast, called [Article Speed Writing](#). This guy seems to know his stuff, and it works just great for me and my business.

Ok, now you've found the miracle solution to get content, you can add one hour of working on your blog each day, and in one month you'll have 30-50 articles in there, ready to make money and get you going, thanks to the [AdSense](#) and [ClickBank](#) ads embedded inside your template.

But, I've found out there is another thing that will help you to get more from your blog. And that is contextual advertising. No, we won't talk about advanced

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services like Inellitext or whatever you may think of, we're going to talk about a plugin that is extremely helpful, it replaces words with links inside your blog posts. So let's move to the next chapter, where we're going to talk about plugins that will make your blog even more profitable.

Little Things That Matter

First thing first. Once you decide going with Wordpress, I strongly suggest getting a wordpress.com account, which will allow you to get your Wordpress key in order to activate Askimet. Don't worry you'll learn what this is in few seconds.

In the beginning, when I started blogging, there was something I always had problems with: SPAM comments. Just like the email SPAM, the ones on your blog, will make your life a big pain, and instead of doing constructive stuff, like creating content for your blog, you'll have to spend hours and hours deleting "viagra" and "cialis" pills related ads, posted by naughty little spiders created by programmers for one single purpose: posting SPAM ads under each and every one of your blog posts.

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So, I said something about Askimet and a wordpress key. Askimet is a small plugin already installed on your blog when you launch the admin backoffice for the first time, which requires a Wordpress key. Once you get this key from www.Wordpress.com, you'll be able to activate [Askimet](#) (click Plugins inside your Wordpress admin panel, and then "Activate" right near Askimet). This small plugin will filter all the SPAM comments in there, and leave your blog clean and fresh, and keep the legit comments where they should be.

Actually, I remember having this plugin all the time there, but I never saw its power until I really activated it...I would always find excuses, "Maybe it will delete genuine comments", "I want to review each comment myself", but the truth is, if you want to make money instead of spending time, you need Askimet.

Number two plugin I highly recommend: [Sociable](#). Once you setup this plugin, your visitors will be able to save your post's link into their favourite social bookmarking sites.

If you don't know what these social bookmarking sites are, I'll tell you quickly. These Web2.0 specific sites are nothing more than the old "web directories" that we're used to, which organise the information on specific categories, and in many cases, they receive great traffic, which means your site has lots of chances of getting

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traffic also, if you get links bookmarked by their users.

This is why, the "[Sociable](#)" plugin is a must for your wordpress blog!

Plugin number three is called [Darren's Related Posts plugin](#), and it helps you organise the content very well inside your blog. This is part of branding your blog, and keeping your visitors more on your site, so that you can expose more of the ads that you've setup inside your blog.

This little plugin allows you to define which posts are related to a specific post, and when someone will read one of your blog posts, after finishing his lecture, some links are available to point this person to a different, yet related post. This plugin isn't very popular among Wordpress users, and I think its value is totally disregarded. Actually, I find myself clicking on "related posts" links after reading a wordpress entry on someone's blog many times.

You probably know Youtube right? You've seen the way it works.... once you watch a video, you're encouraged to watch more "related media" and it's unlikely you won't click to see those also. This is pretty smart, and luckily, now it works with Wordpress. Definitely a must also!

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The fourth plugin that you should get as fast as possible is called [Link A Dink](#) (yeah... I know). Link A Dink it's a sneaky way to incorporate links inside your posts, that once you start using it smarter, it can direct people to [ClickBank](#) specific products. The plugin will replace exactly the keywords you want to use for affiliate marketing.

How does it work exactly? Let's say you write an article about “internet marketin”. What you can do at this moment is to select which keywords you want to associate to a particular affiliate link, and once you click the "Save post" button of your wordpress blog, you'll be ready to make money by having blog post keywords, automatically replaced with affiliate links.

The last important plugin you need it is called [Ultimate Tag Warrior](#) which will help you setup tags for each and every one of your blog posts.

If you're wondering what tags are, all I can say is that a tag, is more like a keyword, which helps blog search engines (like [Technorati](#)) to organise their search results.

This plugin is also extremely important and it will help you organise the content on tags. Not only will you give another reason to your visitors to keep browsing your blog, but it will also help you achieve better traffic from

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RSS/Blogging search engines. A big must for the [Ultimate Tag Warrior](#) plugin!

Using these five plugins, I strongly believe you shouldn't install other add-ons to your wordpress blog. I know some of these plugins are cool, have nice effects, but in the end, the result is just too much time spent on installing plugins, and no real results being achieved. Now, you got the chance to know exactly what you need to use in order to optimise the blogging process close to perfection :-)

Let us move on to the next chapter where we'll be talking about traffic, one of the most important things when it comes to building blogs.

Traffic On Steroids

One of the many reasons why a blog is a marketer's favourite tool, is because blogs can achieve traffic fairly easy, and that's because the open source community is more active than ever, for helping the bloggers get the best from the blogging application they are using.

Not to mention about the automatic RSS feed creation available in Wordpress. This is a huge help because it seems that search engines love RSS feeds and they index them like crazy.

Ok, let's see what you can do to put your blog's traffic on steroids.

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As we talked inside the plug-ins chapter, I was saying something about the Ultimate Tag Warrior tags plugin. What you will need to make sure first, is that this plugin is available.

Technorati loves blogs organised on tags, and they also encourage this kind of practice.

Now that you know you got RSS feeds generated automatically by Wordpress, and the tags system is implemented by the [Ultimate Tag Warrior](#) plugin, we're ready to improve the traffic a little bit more by “pinging” your blog.

Here's the trick that will help you to ping your blog on autopilot. If you login inside your Wordpress admin panel, click "Options", then "Writing", at the bottom of that page, there is a box titled "Update Services". Inside that box, you need to enter just the following URL's and that's it:

- <http://rpc.pingomatic.com/>
- <http://www.blogpeople.net/servlet/weblogUpdates>
- <http://bulkfeeds.net/rpc>
- <http://ping.myblog.jp>

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- <http://ping.bitacoras.com>
- <http://ping.bloggers.jp/rpc/>
- <http://bblog.com/ping.php>

You will notice that Wordpress has a huge list of services available for pingging at http://codex.wordpress.org/Update_Services; however, my suggestion is to use only these ones to **avoid double pingging** the same service and having your blog being treated as splog (SPAM blog).

Once you enter those URL's inside the writing options area, everytime you create a post, these services will be notified, and the spiders of those services will get on your blog and start indexing your new post. This is a great way to get traffic, and let everyone know that you have fresh content.

A quick mention here, the Pingomatic service, will automatically send pings to other services, that's why I insist to use only the links I specified into this list, this way, you'll be protected from any SPAM complain.

Using these updating services, you're sure your blog gets all the backlinks it deserves, and that's on autopilot.

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The next thing you need to do is to transform your blog's URL's into search engine friendly links. This can be done by clicking "Options", then "Permalinks" inside your admin panel, and then choosing the "Custom" option.

Once you do that, you need to enter inside the "Custom structure" field, the following text: `/%postname%`

That's it! All your posts will now look like this: <http://www.example.com/this-is-my-post-title-for-today-post>, instead of looking like this <http://www.example.com/?p=2>

Search engines will now be able to index your blog in a friendlier way, and your ranking can go a lot higher compared to using the default permalinks structure.

A quick note here, you must make sure the htaccess file is writable while you update the permalinks structure, otherwise things won't work as they should.

To keep it short, this is all the info you need in order to generate traffic on your blog, and adding those plugins to your backoffice, will surely amaze you. Now, you have to focus on one more little thing, so keep reading the next chapter.

Marketing On Steroids

I'm not sure how much you know about marketing, but the thing is, marketing has a lot of influence on the internet. That's why you need to be its friend.

One of the most important things is to know where you're at, in order to decide where you want to go to. The best way to find this out is to actually track the traffic (statistics about your blog visitors).

When you track your traffic, you will know what kind of people visit your blog (depending on the keywords they enter in search engines to get on your site), and also, you will be able to know how many of them are there.

A traffic statistics software, will always tell you

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how many visitors you get in a specific day, month or year. This helps when you want to decide which topic attracts more visitors, and write more about it.

So, let's say that 300 people came on your blog last month, after searching for "quit smoking program", what you need to do next, is to write even more about this.

Any hosting backoffice should have a statistics software embedded, so there's no need to use a 3rd party service. I usually prefer AWStats or Webalizer, but you can go with Google's statistics service which is pretty good and has advanced reporting.

Also, to make sure the earnings of your blog are bigger, try promoting a "quit smoking" program a little bit more intensely on the pages of your blog. You'll soon realise that your sales as an affiliate are growing, and it's more likely to get the right motivation to add more content to your blog.

The next thing you need is the “[Subscribe](#)” email subscription plugin that allows you to email the visitors of your blog each time you have something to say. This is often called "email marketing" and it's the easiest way to drive targeted traffic to your website in no time and it is free!. So, whenever you got something good for your readers, send an email to your leads list, and tell them

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about what you have.

If you're not good at creating a great email copy, what you need to do is to get the “[Instant Sales Letters](#)” program created by Yanik Silver.

The last thing you need is to create a buzz, and I will tell you exactly how to do it.

Creating a buzz, a viral effect, for some people is something really hard to achieve, but that's because they aren't aware of the most important factor online, which is the video service called Youtube. That's it, you don't need any other stuff, you just need to stick with this service, and the buzz word is sent.

In order to get the buzz to everyone's ears, you need to come up with a great video on the topic your blog is promoting, and then upload it over there. The cool thing about getting traffic to your video is the fact that you can embed it inside your blog pages and promote it from there. Once it gets more views, it will also get more attention.

Something that I use to do to get more traffic to my videos, is to post them as a reply to a popular, related video that gets a lot of traffic. Usually, the owner of the video who gets my response will accept it, and the traffic

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stream starts coming. You won't believe I got 110.000 views on a 30 seconds video that was posted as a reply to a 3 million views one. That is a success and it can be done fairly easy.

Another great resource to get traffic to your blog for free is BlogsRater.com. The site lets you review and rate other blogs and in return you can get your blog seen more often. Do as many reviews as possible and you'll see results. I have some inside information that this site is getting more and more traffic and it keeps offering huge benefits to members. You will want to join now and be ready for a great stream of traffic.

The blog's online, the content is coming, the spiders are eating your blog posts all day, you have the buzz, and all you need now is to go to the bank and cash your money. Let's close this report in a great manner by adding some more little extra tips to your blogging on steroids program.

The Blogging “Punch Line”

This last chapter will introduce you to even more ways to monetise your blog successfully, and they are proven to work and they perform really well on any blog out there.

One day, I was thinking if there's any other way to monetise my blog without having to put lots of ads/banners and links on my blog, just to keep it clean and easy to read.

What I've found out weeks later after a friend referred me to this program, was that I was able to make \$20-\$50 per month with each 4 months old blog that I had, and that without having to add any extra banner to my site. That service is called [Text Link Ads](#), and it's been on-

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line for some time, performing really really well. It brings to some people about \$3000-\$5000 per month, and that's not hard to achieve if you have 10-15 successful blogs already.

What [Text Link Ads](#) does, is to sell links on your blog, depending on the main factor which is "page rank". The page rank is that small thing which helps Google to rank your site in their search results pages. If you have a higher page rank, you get more traffic.

So, by adding just a small piece of code to your blog's template, you'll be able to generate an extra \$20-\$50 per month, and this is pure income payable to your PayPal account or by check.

The other thing I want you to be aware of is the PayPerPost.com service, where internet marketing business people are paying bloggers to create content that talks about their company's services or products. This is a great way to make extra cash, and it's like getting paid to write content on your blog. Your income depends on how many people choose you to write for them, and no matter if you are a blogger or not, you can still earn cash from their affiliate program. This is where you signup and you'll get all the info you need:
http://payperpost.com/affiliate_signup.html

Now, a different approach to getting paid to write

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about someone else's business is to directly approach these people, or make an announcement/proposal/offer to people directly interested into your niche. The way to do this is to simply approach these people on forums where you know they might be. That's where they get most of their customers, by replying in a friendly manner to questions raised by the forum's members.

Discovering what exactly your readers want, will also help you achieve more traffic, and create a win-win relationship with your visitors. Now, all you have to do is to get your blog started right now, as you finish reading this report, and you'll be ready to go in no time.

These step by step instructions will allow you to get going in no time, and all you have to do is to setup your blog, and track your traffic and sales.

To your success,

Vladimir Ghetau

<http://www.BlogOnSteroids.com>