

...A Surefire Way to Multiply Your Income Online!



A Simple Strategy for Long Term
Online Success

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✚ This Short Report Could Change Your Life **IF YOU TAKE ACTION** and do what You Should Be Doing to Create a Financially Secure BUSINESS Online.

✚ No Matter Where Your Business is Right Now It Can Get Considerably More Profitable by Following This Plan!

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Can You Make a Million Dollars Online?

Have you ever considered the possibility of making that much money and if so do you consider your current process the way that you will manage to earn that much money?

First of all I would like you to disregard any negative self-beliefs that you might have.

Would you like to make a million dollars? Yes or No?

OK – I am sure that everyone who has a copy of this report will have answered yes to that question.

Even if you have no need for a million dollars, there are so many things that you can do with that money, that it is better in your control than someone else's don't you think?

Maybe you only need half of that money - So... You can give the rest away to someone who you think needs it more.

I am not promising you that you will make a million dollars but I can tell you that the information you are about to read has the potential to make a million dollars for those who care to take action.

No Action = No Money

It's as simple as that.

Targeted Action will always lead to money online because all business online is about following proven techniques that result in the same outcome.

That outcome can be enhanced somewhat by additional factors such as persuasive copywriting however business online is simply one step after the other and the results will follow.

You just have to know which steps to take and WHEN to take them.

The question of 'WHEN' is easy...

The answer to that is NOW!

The sooner you take action the sooner you get the money, so let's get started.

And The Money Is...

Unless you have only recently been involved in marketing online you will have probably heard this many times before...

The Money Is In The List.

But did you know that there's probably 10 times the money that you are currently earning in the lists that you haven't created?

Consider how much money you are currently making, multiply that by TEN and see what a difference that might make to the way you will approach all future online marketing.

Let's get a few things straight first...

- List building can be a real pain in the butt – It's time consuming and most people are looking for simple easy ways to get rich fast
- Creating newsletters each week is **AN EVEN BIGGER PAIN**, and that is the single most common reason why people just don't build lists and why most people are only reaching 1/10th, 1/100th or 1/1000th of their income earning potential online.
- Most people struggle to write content for their list
- Most people don't know what to tell their list
- Most people don't know how to monetize their list
- **Most people are AFRAID TO START A LIST**

There are many more reasons why people don't have lists, and I am sure that you have your reasons if you haven't started to build one yet.

Now Here's Some Secrets

- You don't need a massive list to make lots of money. In fact, many of those huge lists that you hear other marketers spouting about are often highly unproductive. It's like having thousands of people walking down a road that you own, looking in all the shop windows and never buying.

- You are better having a shop where every day a few people come in to visit and they get their wallet out and buy something.
- Your list doesn't need to be a chore that you need to attend to every week of the year. It doesn't need to be a burden.
In fact, a list is the easiest way to make big money fast.
It is the way that most marketers make their Big Bucks really fast.
- At any time, if you have a responsive list of 'buyers' you are only an email away from filling your pockets with cash (provided you have nurtured your list well beforehand)

Life Doesn't Need To Be A Struggle!

I am not a big fan of writing newsletters and I am sure that most people will agree with me that having to write content for a newsletter every week is an absolute pain.

The simple fact is – You must have content for your newsletter that is interesting for the niche that you are targeting, and that content needs to make you money or 'Why Waste Your Time and Effort?'

So how does someone who hates writing, or can't think of what to write, or doesn't have the time to write, maintain a list and make money in such an easy manner?

Consider this:

- You love dogs, so you decide to start a dog newsletter because you know a lot about dogs and will be able to prepare a lot of content for a dog newsletter.
- You begin your newsletter, and to start with, there are only a few people on that newsletter list who you are writing to each week.
- You might be able to sell them a thing or two from the affiliate links that you have in your newsletter but it won't be a lot initially because you can't build your list while you are busy preparing content.
- You start off strong, writing like a maniac, but then it dawns on you!!!!
You actually prefer to be outside in the park walking with your dog and meeting new people.
You would rather be sitting down in the park with your dog having a picnic.
You would rather be throwing the ball for your dog to fetch.

You think – “This newsletter-writing lark is not all it’s cut out to be”

In fact – You hate writing those newsletters almost as much as you dislike being stuck in rush hour traffic wasting your life away when you could be doing more exciting things with your life.

So you start to slack off with the newsletters and write less and less, and all the while you haven’t been getting quite so many subscribers because you have been wasting so much time writing to the few that you managed to capture when you first started.

And to make matters worse, some idiot like me is telling you that you need many newsletters in many different niches to make so much more money than you could have ever dreamed of.

“Wait up” you say – I only have 24 hours in the day and I need to spend some of that time looking at the back of my eyelids or I will go insane.

There must be an easier way!

Well there is an easier way.

In fact there are several easier ways and I am going to tell you what they are.

- One requires a lot of work – but it can be done in one burst and won’t cost you any money.
- One requires a little bit of work - but it can be done in one burst and will cost you a little bit of money...and...
- One requires almost no work at all and will cost you almost no money at all – well a few dollars, but Hey – Miss a couple of coffee’s and you’ll be sweet.

So what are these solutions to create a massive multiplication of your income and financial security so you can finally get away from that 9-5 job and the rush hour traffic that is eating away at your most valuable possession in life? (That possession being ‘TIME’)

Here they are – Three roads to financial freedom...

- You can sit down and write enough newsletters to last for a year, after finding suitable affiliate promotions that will help you to monetize the list. You will of course have to write content in a manner that will ensure you have a chance to make money from that list and retain those people who have

opted in to your newsletter.

■ You can use PLR content that you might have purchased and rework it into suitable newsletters, once again ensuring that it is written and formatted in such a manner that you will be able to make money from the list. Ordinary unchanged PLR Articles are unlikely to convert as well as targeted content that 'has a purpose' and is related to the affiliate income sources you are recommending.

The idea again is to create all the content from one dedicated action plan so you can upload it to your auto-responder and move on to the next project knowing that the list will start making for you money for the next year or so until you 'reload' it with more content for the year after...or...

■ You can buy some already created and formatted content that you know your readers will be interested in and you know is 'designed to sell' and set and forget that project and move on to the next project with very little effort at all.

All the work is already done for you.

So there you have it.

The approach to take with Niche Emails is to create or buy all the content at one time, then get that business model up and running as fast as possible before moving on to the next project.

OK – I know you need more information on how to get started so I will give you the resources, so you can follow the method that you feel most comfortable with based on your expertise and financial situation.

To create your own content you just need to start writing and that needs to happen NOW – as every day you delay getting started you are leaving money on the table.

Time is always of the essence.

You will need an autoresponder service and the best in the business in my opinion, and that of most marketers is [AWeber](#)

To assist you in preparing your newsletter, provided you have a little money to invest you just cannot beat [Lisa Prestons Product](#)

To use PLR content there are so many different places selling PLR Content that a full list of them would probably double the size of this report.

I maintain a list on the WarriorForum from information given to me by people who visit that site.

You can find that list by [clicking here](#)

It is certainly not a full list but there are many sites to choose from there.

Be very careful when buying your PLR Content as I have hundreds of articles that are only suitable for filler content, having been written by people who don't have English as their first language.

This type of content isn't really suitable for Newsletters.

You should be personalizing the content so that it appears to have been written by you.

Once again Lisa's [Niche Emails](#) will help you prepare better newsletters and is a good investment.

And finally you buy the same newsletter content that I use to send to my lists from www.easylistbuilders.com

This is High Quality Content that is also very cheap to buy and is the fastest and easiest way to get started.

All of a sudden newsletter management has become a whole lot easier ☺

You Are Building a Business

By building a list you are building a business, and businesses are the only way to make money.

Anything else is simply a temporary income stream that can be eliminated in a flash by anyone you rely on to receive it.

That 'anyone' can be search engine traffic, money for pay-per-click advertising, Adsense income and so on.

Most sources of income on the Internet OTHER THAN LIST INCOME should be regarded as temporary and at best, fragile foundations to rely on for sustained cash.

I certainly wouldn't like to have mortgage payments relying on many of the sources of income that most people consider Internet Income.

I have woken up to an Adsense account that has disappeared overnight.

I have had a top ranked search engine term making massive income lose rank overnight with a corresponding drop in income.

I have also had a new list of less than 500 people bring me in \$2500 in the first two weeks of sending out messages and promotions.

I have also got lists that I don't do anything with for months on end that consistently make money, and those lists were built using 'what many people consider a disposable resource – Blogger.com'

I have got lists that were built overnight from Videos on sites like YouTube where the videos are no longer popular but the income is still coming in from the list.

But this is not about me – It's about getting you started on a road that gets straighter and straighter, smoother and smoother and changes from an initial steep incline to a gentle downhill gradient where your money machine will continue to build up momentum and you can enjoy the scenery of life rather than the inside of an office or factory for most of your waking hours.

Why Stop at Seven?

You've probably heard people talk about the fact that it usually takes 7 interactions with your customer before they will be willing to trust and buy from you.

Whether this number is correct or not is irrelevant, but the simple fact is you will need to contact your visitors a number of times before the majority of them will buy.

This time will be determined by the content you are supplying them, the copywriting you are using and other factors such as their 'desperation' to get the information, the problem that they need solved and so on.

One thing is for certain though – once you get that first sale you are more likely to get more sales because that person has just become a 'buyer' rather than a looker on your list.

So what I am trying to emphasize here is....

Don't stop at 7 'communications' if that's all it takes to sell – Contact them again and again to see what else they need and what you can do for them to get them to spend more money.

Many people I see set up an autoresponder series that runs for a short while and then stops.

Do it right the first time and get everyone set up for a whole year.

You can change and tweak the content and the messages if you feel they aren't performing as well as expected, or if the whole program turns out to be a dud you will have many more that will be gems.

And for those that are gems, you will look at them before the end of the 12 months and decide what to do for the next 12 months to monetize them even further.

You will already have a customer base just crying out for more information, advice and recommendations.

You won't even need to find more traffic for your sites as all the traffic will be in your garage (your list) just waiting for you to direct them where to go.

As you can see now...

- The longer you do this list building...
- The more lists you build...
- The bigger your business becomes, and before long...
- Even a single email might make you more money than a whole year working at a JOB.

There are marketers who can make a million dollars in a day or two simply because of the lists they have.

They didn't build these lists overnight, but they all got started right where you might be right now.

Every List Starts with ONE SUBSCRIBER!

The Best of Them Learned this Message

Yes, many of the best Internet Marketers floundered when they started until they realized the money making power of the list.

Not only is it powerful, it is also so incredibly simple and you will find in any of the courses I create I focus on the importance of keeping things simple.

Internet marketing is, in comparison to almost any other form of business, one of the easiest ways to make money in the world.

There are so many free and cheap resources that are available for almost anyone with Internet access to get started and have a business making money in a relatively short time with very little experience.

Making money from a list is probably the easiest way to make autopilot income day and night while you get a life, yet there are people who spend countless

hours on their laptops, working through the night for a lower hourly rate than they would get working for a fast food outlet.

Is that You?

If so – Let's change that today.

You might be quite surprised at the massive boost your income could have simply by taking this information and running with it.

Once you see the results that you can get, you will be like most people who have embraced email marketing and there won't be anyone stopping your list building mania 😊

It will feel nice to know that as you build more lists, your monthly income will rise, and you will become less and less dependant on other external factors that affect the rest of the Internet Marketers who struggle year in and year out.

You will probably even start tweaking and changing the lists to suck more money out of them, while constantly building more of these 'safe' business models.

You can find out from the people on your list what they want and all you will need to do then is deliver to them the solution to their problem and you get to bank the money.

Sounds simple doesn't it? And that is exactly what owning a list is all about.

Here's What You Need to Know

- Your lists should for the most part, be ones that require very little maintenance.
- The newsletters should all be processed at one time so there is a uniform flow to the content.
- The affiliate programs that you will be making money from should all be considered and decided upon at the same time.
- The lists should all be targeted to specific niches and those niches should be able to be easily monetized with good affiliate programs that convert well and pay good commissions.

■ You should look for niches that have suitable products that you can upsell to your readers.

■ You shouldn't waste time on niches that are so small and have such a small following that the ratio of content creation or content purchase to expected income is too low to make that niche worthwhile pursuing.
eg: Building a list for a specific tropical fish when you could build a bigger, more responsive and more profitable list targeting tropical fish as a whole.
You won't get rich building a list for a rare orange dotted three-eyed hot water blowfish.

■ **You Don't Need to be Passionate About the Niche You Are Targeting**

Get a list that makes money and go spend that money on something you are passionate about.

I'm not a fan of dogs but I love cats so I make money with dog sites and spend the money on cats ☺ I make money on cat sites too!

I'm passionate about spending time on the beach but I have yet to monetize that niche.

I hope you understand where I am coming from here.

I love working on the Internet but the fun really starts when the computer is turned off.

Understand This

■ Most people on your list won't buy from you, but many will, and that's all that matters

■ You will get people who complain, unsubscribe and do all sorts of strange things – Don't be at all concerned.

There are a lot of funny people in the world and we can't sort them all out.

Laugh at everything, learn from what you can, and then let it flow over your head and move on.

Your time is too valuable for any mind distractions.

■ Every subscriber is only a click away from deleting their account and you are only a click away from deleting them too.

■ Listen to what your readers say and ask them what they want.

When they tell you what they want – Give it to them and be thankful for the money they will give you in return.

■ Don't sell crap.

The people who are most stupid are those who think they can fool everyone else and then wonder why they aren't making any money themselves.

■ Don't panic and don't rush.

You won't get rich from your first contact so take your time and you will be well rewarded by patience and supplying relevant information without hitting people constantly with sales pitches.

■ Intersperse your regular weekly newsletter with 'great deals' when you find them. People want you to do this – That's why they signed up and you are actually doing them a favor by supplying them with money saving offers. Some people might unsubscribe – Too Bad – They weren't the 'buying type' and are a worthless number on your list.

JUST REMEMBER – If you hammer your list with selling all the time they will go elsewhere (to people like me ☺)

■ USE COMMONSENSE – If you haven't got any then good luck, you will need it.

People Just Can't Get Enough Information

People Love information.

They want to know everything there is to know about something they are interested in.

Look at the 'most searched for terms' on the Internet and you will see what I mean.

'Paris Hilton'

If that girl does anything, thousands of people clamor for information. They want to read about it – Again and again.

Britney Spears cuts her hair off and thousands of people want to know everything there is to know about Britney and the reason why she cut her hair off.

And people will pay good money for this information.

That's why all those trashy magazines do so well. People just can't get enough information.

Back to Britney's hair for a moment...

I read that there was talk about people wanting to pay mega-dollars to buy her hair on eBay!

See – People will pay for things they want no matter how silly we might think it is. They can have my hair for the price of a haircut, but that's where the difference lies.

Even I don't want it otherwise I would leave it on my head, so you ALWAYS need to target markets where there is a dollar to be made

The more money the better, because it generally takes as much effort to get a subscriber to a good list, as a bad one.

Give the people what they want and you will be well rewarded.

How Much Money Will You Make?

That depends entirely on your list, the niche you have targeted and the quality of the people on your list.

It depends on the information that you have been supplying to your list and the offers that you make to them.

It depends in the quality of those products that you are recommending and many other factors....HOWEVER...

Consider this – Would you buy the offers you are presenting?

Are you happy to read the content you are sending each week?

Put yourself in your subscriber's shoes for a while and look at what they are getting from their point of view.

OK – I know I haven't told you how much money you will make, and it is not quite possible to do so, but I can give you an example of how money can be made.

Let's say you have 1000 people on your list and you have been feeding them relevant information.

You find an offer for an item where you get \$30 commission for a sale and it is precisely what your list is looking for.

You send out an email recommendation and 5% of the people buy.

You just made a quick \$1500 from sending out one email for something that you didn't even produce.

Now that's easy money

I used a simple example with a small list and a reasonable conversion.

Have a play with some figures and you can see how someone with a list of 5000 people selling something that earns \$30 commission can pump an extra \$7500 into their bank account quick as a flash.

Is that easy money or what?

It can get a whole lot better than that too.
Now imagine if you had 2, 3, 4 or more lists like that.

And you still have a JOB?

Will You Make a Million Dollars?

Honestly? - Well it's unlikely to happen overnight but it might just happen sooner than you expect.

The top two inches of the body are the limiting factor for most people.

✦ **Believe you can do it**

✦ **Take action... and**

✦ **Go for it!**

Yes it is possible to make a million dollars just as many have already done so.

If someone was selling this report they would probably say.. "Sure you can make A Million Dollars – Give me your money"

But I'm not selling and you're not stupid.
Will you make more money doing this?

Yes – No doubt about it.

You will make more money!

To Your Success
Geoff

"Many lesser people have managed far greater success than you have the potential to achieve"

And What Do You Expect to Find Down Here?
I Have Already Told You How To Get Filthy Rich
Make a Decision and Get Started TODAY!
😊

Yes - You CAN Do It!